

Case Study

MEYLE

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Company Profile

Under the MEYLE brand MEYLE AG develops, produces, and distributes high-quality spare parts for cars, vans and commercial vehicles for the independent aftermarket. MEYLE offers its customers over 24,000 reliable and high-mileage spare parts, manufactured in its own factories and by selected production partners. The MEYLE product range is correspondingly sophisticated.

Technologies

 Microsoft 365

 Valo

New intranet becomes main communication channel

Challenge

- The need for a central place that bundles employee-relevant information and can be used intuitively grew with the increasing number of employees and the increased need for information, and became particularly noticeable during the Corona crisis
- A knowledge database based on Confluence was partly used for internal communication
- Mainly internal communication was done via e-mail, but not all staff could be reached this way

Solution

- MEYLE AG was already using Microsoft 365, which made the SharePoint add-on Valo intranet a suitable addition
- The add-on module Valo Connect embeds the new intranet in Microsoft Teams
- Connection of firstline workers via tablets was made possible that way

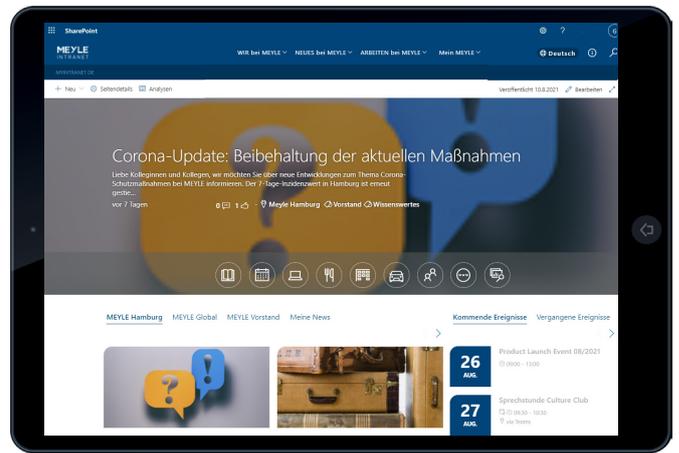
Benefits

- Improved accessibility for all employees – the intranet establishes itself as a central channel for internal corporate communication
- Valo Intranet as a compatible solution for Microsoft avoids media discontinuity
- Modern state-of-the-art system in the corporate design of the company
- Development of a company-wide feedback culture and transparent, traceable data storage

At MEYLE AG, there had long been a desire to establish a central location for employee-relevant information. Up to now, e-mails had been or the actual knowledge database had been used to communicate and publish internal messages. As the number of employees grew and the need for information increased during the Corona crisis, the plan to professionalise internal communication became even more important. "Since MEYLE already relies on Microsoft for its digital workplace, we were looking for a compatible intranet solution," reports Wolfram Holtz, project manager at MEYLE. The company's favourite was Valo's feature-rich modular solution. While researching suitable solutions and IT partners, the project team came across novaCapta, which has a lot of experience in implementing intranet projects and is a premium partner of Valo.

The intranet as a platform for information and communication

The new intranet should reliably inform employees about news from the company, but also offer the opportunity to share information independently. Therefore the start page distinguishes between Global News, Site News, Board News and the employees' own favourites "My News". This way, employees can access the latest news from the company with just a few clicks. In addition



of the new intranet, too. However, MEYLE was not only interested in versatile functions, but also in an attractive design and intuitive usability. The Valo intranet can be easily adapted to the company's corporate design and allows a clear page layout. The search function helps when looking for specific templates, manuals or older news. The editors of the intranet can add new pages or edit existing pages at any time with a single click.

High user acceptance

The project team, led by Wolfram Holtz, began informing employees about the planned intranet at an early stage. After the go-live, he activated new features only



“ A visually as well as functionally successful implementation of the MEYLE intranet leads quickly to current company news and further content through the intuitive user guidance. ”

Wolfram Holtz - Project Manager, MEYLE AG

tion to the dynamic newsfeed, MEYLE's Instagram channel got integrated on the homepage so that employees can follow the latest posts at a glance. The employee magazine was available completely digitally since the days of mobile working and is now also available via the new intranet. The intranet is completely integrated into Microsoft Teams via the Valo Connect module so that employees can access it directly, without having to enter their browser.

Easy to use for editors and readers

General information about the company, upcoming events and a marketplace called "Buntes Brett" are part

gradually in order to maintain interest in the new communication platform. Employees in logistics can access the intranet via permanently installed PCs or their own tablets. Instead of a separate employee app, all that is needed at Valo is a direct link and the intranet opens in the web browser. MEYLE is particularly pleased with the feedback culture that has been lived even more passionately through the intranet. While organisational emails were rarely responded to, the employees' opinion can now be seen in the number of likes and direct comments.

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